1	George M. Gowen III (PA # 83210) COZEN O'CONNOR		
2	1900 Market Street Philadelphia, PA 19103		
3	Telephone: 215.665.2781 Facsimile: 215.701.2028		
4	Email: ggowen@cozen.com		
5 .	Attorneys for Plaintiff (pro hac vice) PSI CORPORATION		
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8	UNITED STATES DISTRICT COURT		
9	NORTHERN DISTRICT OF CALIFORNIA		
10	PSI CORPORATION, f/k/a/ FRIENDLYWAY	Case No.: C 07-02869 SBA	
11	CORPORATION, f/k/a BIOFARM, INC.,	APPLICATION FOR ADMISSION OF	
12	Plaintiffs,	ATTORNEY PRO HAC VICE	
13	VS.		
14 15	ALEXANDER VON WELCZEK, HENRY LO, MICHAEL DRAPER, and FRIENDLYWAY AG,		
16	Defendants.		
17	PRIENDLYWAY DIG KADI		
18	FRIENDLYWAY, INC., KARL JOHANNSMEIER, PACIFIC CAPSOURCE, INC., and DERMA PLUS, INC.,		
19	Nominal Defendants.		
20			
21	Pursuant to Civil L.R. 11-3, George M. Gowen III, an active member in good standing of the		
22	bar of the Commonwealth of Pennsylvania, hereby applies for admission to practice in the Northern		
23	District of California on a pro hac vice basis representing PSI Corporation in the above-entitled		
24	action.		
25	In support of this application, I certify on oath that:		
26	1. I am an active member in good standing of a United States Court or of the highest		
27	court of another State or the District of Columbia, as indicated above;		
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Ĭ	APPLICATION FOR ADMISSION OF ATTORNEY PRO HAC VICE		

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1	2.	I agree to abide by the Standards of Professional Conduct set forth in Civil Local
2		Rule 11-4, to comply with General Order No. 45, Electronic Case Filing, and to
3		become familiar with the Local Rules and the Alternative Dispute Resolution
4		programs of this Court; and,
5	3.	An attorney who is a member of the bar of this Court in good standing and who
6		maintains an office within the State of California has been designated as co-counsel
7		in the above-entitled action. The name, address and telephone number of that
8		attorney is: Daniel D. Harshman (SBN 177139), Cozen O'Connor, 425 California
9		Street, Suite 2400, San Francisco, California, 94104, (415) 617-6100.
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11	DATED: Jur	ne 6, 2007 COZEN O'CONNOR
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13		By: Heory M. Hown In
14		Géorge M. Gowen Attorneys for Plaintiff (pro hac vice)
15		PSI CORPORATION
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	11	APPLICATION FOR ADMISSION OF ATTORNEY PRO HAC VICE